

# BUILDING THE FUTURE OF HEALTHCARE:

The Health Professions  
Hub at D'Youville



Building healthy, thriving  
communities.

**D'YOUVILLE**

# It's a match made in Heaven – or, as we like to call it, Buffalo!



There's a university where 80% of students train for healthcare professions, in a city host to a thriving medical community.



There's a neighborhood grappling with poverty where quality healthcare is difficult to access.

**Enter the D'Youville Health Professions Hub – an education, training, and community health center embedded in Buffalo's West Side where students, medical professionals, and community members can come together.**



Left: Artist's rendering of completed Hub.



Right: Hub construction as of August 2020.

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# The Opportunity

The Health Professions Hub is a 57,000 square foot, state-of-the-art facility that will transform the future of healthcare education and innovation while serving residents of Buffalo's West Side around key health outcomes and workforce development opportunities. The Sisters Health Center at D'Youville – **a primary care clinic** operated by Catholic Health on the first floor – offers an entryway to additional services throughout the building including occupational therapy, physical therapy, dietetics and pharmaceutical support. Equipped with a **demonstration kitchen, rehabilitation and wellness center, and a full-service Pharmacy**, residents will find expansive support to meet their healthcare needs.

A cutting-edge, full-service **simulation center** on the second floor and the **Center for Health, Equity and Innovation** on the third floor will skyrocket both health professions education and new innovations in healthcare throughout Western New York, the state, and the world. Embedded in the operations, the **Pathways Program** funded by the Cabrini Foundation, is up and running, building out trainings, certificate and degree programs for social mobility of the local population.



Left: Artist's rendering of completed Hub



Right: Hub construction as of August 2020.

Deemed critical to the region's healthcare infrastructure, New York State expedited construction on the HUB throughout COVID-19 and the project remains on track for **completion in November 2020** and opening in **January 2021**. The site will serve as another Pandemic response center in the months to follow, and will offer critical simulation experience in place of clinical requirements as hospitals and accreditors move to an outcomes-based simulation model.

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# Areas of Support

Funders who support the construction of the Health Professions hub aren't just offering capital support. Their gifts will funnel through the hub to ensure real community outcomes in four key areas.

## Become a Hub Hero!

In addition to specific naming opportunities, we are excited to announce our Hub Heroes project! As a Hub Hero, you can make a gift to champion one of the four major objectives of the Hub:

- **Health Equity & Innovation** – The center for Health Equity and Innovation on the third floor will serve as a conferenc venue and a think tank where leaders from throughout the world will incubate new ideas and solutions to address equity in social and health outcomes.
- **Workforce & Social Mobility** – D'Youville is ranked in the top 100 in the nation – and the only ranked WNY university - for the social mobility of our graduates. We know how to provide education that results in enhanced economic circumstances for individuals and families. Embedded in the hub is a workforce pipeline program to improve quality of life for even the lowest income residents of our community.
- **Community Health** –The hub sits upon a bedrock of research about community health right here in Buffalo. From diabetes to obesity to heart health and more, our center will tackle the real health disparities faced by our residents. The doctors, health professionals, social support workers and students in the hub will support the whole person rather than just treating disease.
- **Health Professions Education** – One of the first in the nation, the hub is akin to a teaching hospital where medical students learn and work alongside practitioners. Ours is a teaching clinic combined with profound simulation technologies that will not only benefit D'Youville students, but will be broadcast out to locations throughout the state, especially in rural communities with higher poverty rates.

**Choose your focus** and, for a minimum gift of \$5,000 over two years, your name will be added to our donor recognition exhibit recognizing those who have invested in the cornerstones of the Hub's mission.



# Campaign Update

A \$26.9 million dollar project, D'Youville is proud to announce the Health Professions hub is 82 percent funded through a powerful combination of state and federal grants and incentives, foundation and private donor support. D'Youville seeks to close the gap on the remaining philanthropic goal of \$4,925,000 through 2021. Multiple major gifts and grants are currently under consideration.

## Naming Opportunities

### OUTSIDE:

Co-Branded Building .....\$6 Million

**Outdoor Mural ..... FULLY FUNDED**

Outdoor Classroom and Landscaping ..... \$150,000

### FIRST FLOOR:

Demonstration Kitchen and Café .....\$300,000  
(Proposal under consideration)

Pharmacy .....\$200,000

**The Catholic Health System Primary Care Clinic ..... FUNDED**

The Grand Assembly Hall.....\$1,000,000

(Including the Main Atrium, grand staircase, and a gathering area similar to the United Nations Annual Session and highly visible General Debate)

### SECOND FLOOR:

**Rehabilitation and Wellness Center ..... FUNDED**

Inter-Professional Simulation and Education Center ..... \$1,500,000  
(Proposal under consideration)

The HIVE..... \$2.5 Million  
(Global Themed Café, Office Hoteling Space, and Collaboration Zones that drive connection and creativity)

### THIRD FLOOR:

Center for Health Equity and Innovation: .....\$1,000,000

Climate-Friendly Outdoor Garden and Mindfulness Patio: ..... \$160,000

Homework and Study Stations and Conference,

Event & Community Meeting Venue: ..... \$180,000

Medium conference rooms: .....\$60,000

Small conference rooms: ..... \$35,000

Lounge and work areas: .....\$90,000

# Contact

For more information about the Health Professions Hub, contact:



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## Learn more about the success and vision of the Health Professions Hub below:

### Cannon Design

Achieving Moonshots: How President Lorrie Clemo and D'Youville Are Reshaping Buffalo's West Side, Economy and Future

[Read more >](#)

### NextCity

New 'Health Professions Hub' Will Welcome the Buffalo Community

[Read more >](#)

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