

Become an
ADVOCATE.



D'YOUVILLE



Today's D'Youville students face increasing challenges as they pursue purposeful careers.

Many come from economically disadvantaged backgrounds, are first-generation Americans, and have families to support while attending school. The tools they need to succeed go beyond traditional mechanisms.

To address the nuanced needs of students today, D'Youville is proud to launch **The Park —an Advocacy Center**— offering inclusive, supportive space where students receive assistance for life challenges which could hinder their success as they seek self-sufficiency.

“

As a college student, your money can disappear pretty quickly if you don't have the right financial knowledge. The staff helped me learn how to make smarter decisions.”

-Jumale Jumale '20,
Sociology

The Park depends on the support of community partners.

Early adopters include service partners Northwest Bank, KeyBank, GO Buffalo Niagara, Catholic Charities, VALIC Financial Advisors, Evergreen Health Services, NeighborWorks, Jericho Road Community Health Center, WNY FoodWeb, among others.

The Advocacy Center will provide personal support and connect students to on-campus and community resources for out-of-classroom needs, such as:

- Financial education
- Counseling, mental health services, and referrals
- Food insecurity
- Professional clothing for interviews and internships
- Family resources and support
- Public transportation information
- Housing and home buying assistance
- Emergency support
- And more...

“

The Campus Cupboard has definitely helped me. It provides students like me with a much-needed service that gives a sense of comfort and relief while attending school.”

Aitza Bermudez '21,
Business Management



*Will you **ADVOCATE** with us?*

Philanthropic support is essential in building and sustaining The Park Advocacy Center. D'Youville seeks to raise \$50,000 for capital improvements with a \$30,000 naming opportunity for the space. Additional opportunities exist at a \$25,000 minimum to endow the efforts of the center.

Will you join us as we strengthen student success at D'Youville? Contact **Pamela Say**, Vice President for Institutional Advancement, at 716.829.7801 or sayp@dyc.edu.



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