

Naming Opportunities

Facility and endowment naming opportunities are offered to recognize the generosity of donors of \$5,000 or more.

Building	\$1,500,000
Endowed Chair, Founding Dean of Pharmacy	\$1,000,000
Atrium/Lobby	\$500,000
Pharmacy Practice Laboratory	\$500,000
Technology Center	\$500,000
Large Lecture Halls	\$300,000
Pharmacy Teaching Laboratories	\$300,000
Dean's Office Suite	\$250,000
Classrooms/Research Laboratories	\$200,000
Study Rooms/Lounge Areas	\$100,000
Conference Rooms	\$50,000
Named Endowed Scholarships	\$25,000
Faculty Offices	\$10,000
Study Carrels/Work Stations	\$5,000

ALSO AVAILABLE:

Engraved 9"x9" Brick in Memorial Walkway \$1,000
(Maximum of 3 lines of 17 characters each)

Engraved 5"x9" Brick in Memorial Walkway \$500
(Maximum of 2 lines of 17 characters each)

MEMORIAL GIFTS

Legacies and memorials are important symbols of enduring communities. D'Youville College recognizes the importance of offering opportunities to leave signs of lasting significance for future generations. Donors to the Centennial Campaign are invited to participate in "naming opportunities".

Donors may choose to name a room, an area or the entire building. Giving at a significant level will provide donors with the opportunity to memorialize a beloved family member, honor the lifelong community contributions of an entire family or display the donors' name as a sustaining commemorative. This provides the enduring value of history for those who will make use of the new academic building in the days and years to come.

YOUR GIFT

To enable D'Youville College to preserve its cherished traditions and facilities, and to establish a firm foundation upon which it can build and develop its new and much-needed pharmacy program, we encourage all graduates and friends to support this special campaign.

While we encourage gifts to the Centennial Campaign, donors are welcome to designate their gifts for campus renovations, building projects, student scholarships or wherever their hearts tell them to give.

- Gifts can be pledged for payment in installments over three to five years or on a pre-arranged pledge payment schedule.
- Any gift can be made as a memorial or honorary gift.
- Campaign gifts made to D'Youville College may be made as:
 - ◆ Gifts of cash
 - ◆ Gifts of appreciated securities
 - ◆ Life income gifts
 - ◆ Bequests or other forms of planned gifts
 - ◆ Life insurance policies
 - ◆ Employer matching gifts
- A gift of real estate will be credited at the appraised value of the gift at the time it is made.
- Those who support the college's future by establishing a planned gift will be recognized by membership in the Providence Society.
- Facility and endowment naming opportunities are offered to recognize the generosity of donors of \$25,000 or more. The gift levels associated with facility naming opportunities reflect the honor of naming those facilities, and do not imply gift restrictions.

For your convenience, gifts to the Centennial Campaign can be made by mail, phone or online.

MAIL YOUR DONATION TO:

D'Youville College Centennial Campaign Fund
Department of Institutional Advancement
631 Niagara Street, Buffalo, New York 14201

PHONE IN YOUR DONATION: (716) 829-7805

DONATE ONLINE: http://www.dyc.edu/inst_adv/index.asp

FOR ADDITIONAL INFORMATION OR TO DISCUSS YOUR GIVING OPTIONS, PLEASE CONTACT:

Timothy Brennan
Vice President for Institutional Advancement
Office of Institutional Advancement
D'YOUVILLE COLLEGE
631 Niagara Street, Buffalo, New York 14201
Phone: (716) 829-7801
Fax: (716) 829-7820
Email: brennant@dyc.edu

Centennial Campaign PROSPECTUS



D'Youville College invites your investment in a bold vision to create new opportunities for its students and to prepare the College for prominence in higher education.

MESSAGE FROM THE PRESIDENT



“To reach our goal, we need your support. Please join us to ensure that D’Youville’s future continues to be as vital as its past.”

SISTER DENISE ROCHE, GNSH, PH.D.
PRESIDENT, D'YOUVILLE COLLEGE

Dear Friend,

D’Youville’s Centennial campaign will provide necessary support for the exciting plans we have for the start of the second hundred years. D’Youville has thrived during the first century of its history because of the strong value base on which it was founded and its ability to adapt to the changing times and their educational demands.

With that same spirit, foresight and energy, D’Youville faces its future with optimism and confidence. The campaign’s goal of \$8 million will provide the resources necessary to develop a new academic program in pharmacy and to construct a state-of-the-art classroom and laboratory building in which the program will be housed.

Presently, there is a great demand for pharmacists nationally. The doctoral program in pharmacy will build on D’Youville’s academic strengths and will continue the mission of providing compassionate health care professionals to assist those in need or at risk.

To reach our goal, we need your support. Please join us in the effort to ensure that D’Youville’s future continues to be as vital as its past.

Sister Denise A. Roche, GNSH, Ph.D.
President

CENTENNIAL CAMPAIGN

OVERALL GOAL: \$8 million

D’YOUVILLE IS FOCUSING ON TWO KEY INITIATIVES:

- **The development of a pharmacy program**
- **The construction of an Academic/Student Services facility that will house the pharmacy program**



ACADEMIC SUPPORT

Develop Pharmacy Program (Pharm.D.): \$2 million

There is a nationally recognized shortage and need for more pharmacists to meet the needs of communities, hospitals, extended care facilities and other health care agencies.

This need is due to the increasing life span of the American population, the increased complexity of medical and drug interventions, and the continuing need for research, not only on pharmaceutical agents, but on care management and expanded services to patients.

The New York State Department of Labor has projected a need for 130 new pharmacists in Western and Central New York for each of the next five years. The current shortage of pharmacists nationwide is estimated to be in excess of 150,000. Compounding this problem is a shortage of accredited programs needed to teach and train new pharmacists. It is estimated that in New York State, there are ten fully qualified applicants for every opening in existing schools and colleges of pharmacy.

The development of a pharmacy program exemplifies D’Youville’s commitment to the health professions and the community, ensuring that there are a sufficient number of professionals to meet the needs of an aging population. In order to recruit and retain a strong faculty for the pharmacy program, the College will endow \$1 million to help support faculty salaries. An additional \$1 million is needed to purchase equipment, software and library acquisitions necessary to support the new program.

FACILITIES SUPPORT

Construct Academic/Student Services Building: \$6 million

This building to be constructed at the corner of Fargo Avenue and Connecticut Street will house classrooms, laboratories and faculty offices for the pharmacy and other science- and health-related programs. Two floors will be dedicated to the student services division of the college which includes the registrar, admissions, financial aid and career services.

Seventy-five percent of the construction costs will be covered by the college’s plant fund and with long-term financing. D’Youville is asking alumni, friends, corporations and foundations to provide twenty-five percent of the costs of this important project.



RENDERING OF THE NEW ACADEMIC/STUDENT SERVICES BUILDING